



SHERWIN-WILLIAMS
Paint Stores Group

Matt Wise
Assistant Manager

The Sherwin-Williams Company
1291 Penn Ave., Wyomissing, PA 19610
sw5735@sherwin.com
Ph: 610-374-8236 Fax: 610-374-2431



Come to Sherwin-Williams
for great ideas, quality
products and CASH BACK too!

Introducing

The Sherwin-Williams Neighbor-to-Neighbor HOME/CONDO ASSOCIATION Program

Get CASH BACK when your Association members shop at their neighborhood Sherwin-Williams stores!

At Sherwin-Williams, we know good neighbors are always ready to lend a hand. That's why we created the Neighbor-to-Neighbor program to help your Association get **CASH BACK** savings when members shop at Sherwin-Williams stores.

Your members get the savings. You get the credit!

Neighbor-to-Neighbor cards* are good for **20% savings on all regular priced merchandise** and **5% savings on all sale priced merchandise.**

(Please note: this program is for our retail customers only.)

***Subject to terms and conditions printed on the card.**

Here's how the program works:

- First, complete the Registration Form on the back.
- Provide your email address to receive additional information.
- There is no limit to the number of participants who can sign up. The Neighbor-to-Neighbor program is open to all members of your Association.
- We will send you cards and welcome letters to distribute to your members.
- Cards can be presented at any neighborhood Sherwin-Williams store.
- Cards can be used when purchasing paint, stain, wallpaper, and tools. It's the easy way for your members to save on their home decorating projects!
- Sherwin-Williams may terminate or change the terms of this program at any time.

Your Association earns CASH BACK!

Individual sales from your members' purchases will be tracked in your own Sherwin-Williams account. 3% of total eligible sales (excluding non-merchandise, sales taxes and returns) will be credited towards this account.

Then once a year, around March, a check will be sent to your Association for the full amount in its account (for accounts over \$25.00).

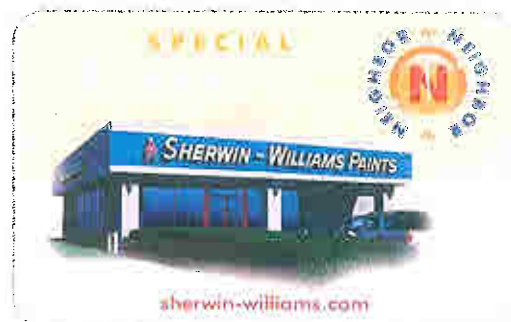
For example, if your members spend \$1,000 on home improvement projects, they will save up to \$200 just by using their Neighbor-to-Neighbor cards.

AND – your Association will have earned \$30 that you will receive as a check made out to it.

Register now and start saving soon!

Your registration form is on the back. Just complete and return or fax to your local Sherwin-Williams store. Within 6 weeks, you will have your exclusive Neighbor-to-Neighbor cards to begin distributing.

It's our way of being part of your neighborhood.



20% off regular prices **5%** off sale prices



Introducing

**The Sherwin-Williams Neighbor-to-Neighbor
HOME/CONDO ASSOCIATION Program**

SIGN UP NOW AND EARN CASH BACK!

Getting signed up for our *Neighbor-to-Neighbor* Program is easy!

Just complete the form below and return it to your neighborhood Sherwin-Williams store. Be sure to include your e-mail address to receive additional information and savings. In approximately 6 weeks you will receive your *Neighbor-to-Neighbor* cards along with instructions on how they can be used. Thank you for being part of this great savings program!

PLEASE PRINT

New Order **Re-Order**

Association Name _____

How you would like your *Neighbor-to-Neighbor* Account to be identified.

No. of *Neighbor-to-Neighbor* cards requested _____

Key Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Remit Payment To (if different than Key Contact) Name _____

Address _____

City _____ State _____ Zip _____

Fax or return this form to your Sherwin-Williams store below.

Must be completed by the Sherwin-Williams store:

SW Store # _____ Location _____

SW Store Contact _____

SW Store Fax # _____

SW Store: Fax completed form to your Division office.



Ask How. Ask Now. Ask Sherwin-Williams.™

© 2005 The Sherwin-Williams Company